

Panama City Music Association Advertising Agreement

Please complete the information listed below and return it with your **AD Copy** and check. Checks should be made payable to the Panama City Music Association. Ad copy may be sent to rae@mmconsulting.CO or mailed along with check to:

Panama City Music Association
P.O. Box 133
Panama City, Florida 32402

Business _____

Address _____

Address _____

Phone Number _____ Business _____

Cell _____

Size of Ad Requested _____

Amount Enclosed _____

Cash _____ Check # _____

Additional Notes _____

Sold by _____

(All money and ad copy are due no later than **OCT 15th, 2015**)

The Panama City Music Association presents

It's **74th Concert Season**

At the Marina Civic Center on December 17th 2015 King's Brass, January 9th 2016 Live from Nashville, January 24, 2016 Verdi's Aida, February 27th 2016 Kremlin Chamber Orchestra, and March 6th 2016 Joseph & The Amazing Technicolor Dreamcoat

All ads will be included in all of the concert series programs

Ad size and placement:

Outside back cover \$1200 (in color)

Inside back cover \$1000 (in color)

Inside front cover \$1000 (in color)

Inside full page \$800 (In black and white)

Inside half page \$450 (in black and white)

Inside one fourth page \$250 (in black and white)

Inside business card size \$200 (in black and white)

This agreement is entered into between _____ and the Panama City Music Association for the purpose of advertising in the program guides that will be distributed to all attendees at each of five performances. It is anticipated that distribution will consist of approximately 900 performance playbills per event for the 2015-2016 season.